

**ARIZONA WOMEN'S HERITAGE TRAIL**

**In Collaboration With**

**ARIZONA STATE UNIVERSITY**

**Institute for Humanities Research of the College of Liberal Arts and Sciences**

**18743 East Bravo Lane, Rio Verde, AZ 85263**

**Phone: 480-704-4701 Email: [womensheritagetr@aol.com](mailto:womensheritagetr@aol.com)**

**Governor Janet Napolitano, Honorary Chair**

February 6, 2007

To Whom This May Concern  
Arizona Historical Advisory Committee  
1700 W Washington, Suite 200  
Phoenix, AZ 85007

Dear Sir or Madam:


I have enclosed the three page document constituting our legacy designation application. I would be happy to send additional information materials such as the listings of our three boards, the Coordinating Council, Scholars' and Researchers' Board, and our Advisory Board. All three have statewide representatives as well as some national consultants on the advisor's list.

I will also be happy to provide additional information related to the five year budget estimate figures and/or the volunteer hours donated by the volunteers on our boards and by the Historian Consultant and me.

We look forward to a very successful statehood centennial celebration in 2012 and offer our assistance at any time. Our women's heritage trail is progressing beyond our expectations with our website constructed and operational exhibiting the first twenty-two women/sites by fall 2007.

Do not hesitate to contact me at any time and thank you for your consideration of our legacy designation application.

Sincerely,

  
Joan Anderson Meacham  
Management Consultant/Director  
AWHT

## ARIZONA HISTORICAL ADVISORY COMMISSION

### Application for Arizona Centennial 2012 Legacy Project Designation

**AHAC Mission:** Develop, encourage and coordinate a statewide plan for Arizona's centennial in 2012 including advising the legislature and state agencies on centennial history and heritage, arts and culture, assisting the governor's countdown to the centennial to support school children learning about Arizona's history and recommending activities and projects that will ensure lasting accomplishments to commemorate the centennial.

**Vision for Centennial Projects:** Commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

**Legacy Project Criteria:** This is a request for official designation as an Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

1. General description of the project.
2. Describe how this project meets the Legacy Project criteria.
3. Project timeline. Give details regarding planning and implementation.
4. Describe the project location.
5. List project partners, if applicable.
6. Attach a proposed budget, showing total project cost and funding sources.

Name of project: ARIZONA Women's Heritage Trail

Contact person: Joan Meacham

Address: 18743 E BRAVO LANE, Rio Verde, AZ 85263

Telephone Number: 480-704-4701 or Cell - 480-510-7796

Email address: womenheritage@aol.com

Joan Meacham 2/6/07  
Signature (authorizing official or project director) Date

The Arizona Historical Advisory Commission will review the Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Committee  
1700 W Washington, Suite 200  
Phoenix, AZ 85007

# **Arizona Women's Heritage Trail**

## **APPLICATION FOR ARIZONA 2012 LEGACY PROJECT DESIGNATION**

### **1. General Description**

Arizona women, like those throughout the United States, were actors in the state's history: building communities, maintaining families, and influencing Arizona's political, cultural, and economic development through their labor and commitment. In this multicultural state, with its great geographic diversity, their lives, struggles and accomplishments were defined – and sometimes limited by – gender, ethnicity, race and class. The Arizona Women's Heritage Trail (AWHT) explores the diverse history of individual and cultural experience. By linking the physical landscape and built environment to individual experiences the Trail will demonstrate the complicated ways in which different ethnic groups interacted, sometimes through cooperation by often through conflict.

The Heritage Trail will consist of a series of sites that honor notable women, individually or collectively, that can be visited on foot or by car. These sites, taken as a group, help the visitor to understand the history of a place through its built environment or its material culture. The end products of this project will engage a variety of audiences by presenting the Heritage Trail through five formats: maps of regional driving and/or walking trails; an audio tour on CD or iPod to accompany those maps; 4<sup>th</sup> grade school curriculum, a website that presents Arizona women's history; and a scholarly publication about the women and sites selected.

### **2. Meets Legacy Project Criteria**

The Arizona Women's Heritage Trail will fill a vacuum in public history through its representation of the lives, work, and contributions of women. Although much research has been compiled and written nationally in the field of women's history, very little has been presented to the general public. In addition, there is no complete history of Arizona women. The lives of minority women especially need to be researched and documented. By researching the lives of Arizona women, the project will portray a significant, but little known, aspect of Arizona's history, and bring it to a wide public audience.

In addition to historic sites in all areas of Arizona the AWHT will provide learning tools and opportunities through driving trails, audio tours, the web site, school curriculum, and a publication reaching Arizona residents and tourists of all ages. The Arizona Women's Heritage Trail website will link to the Arizona Heritage Traveler site, ASU Institute of Humanities Research, and others. As a cultural heritage project, the Arizona Women's Heritage Trail will benefit the state economically as it engages citizens and tourists alike through its varied presentations of Arizona women's history. It will also provide a resource to educators who will be able to download curriculum related to women's history and historic sites through the web site.

### **3. Project Timeline**

The AWHT was established in 2006 with seed funding provided by the Tankersley Foundation and a grant from the Arizona Humanities Council. Project staff established the Scholar's Board and the Coordinating Council to begin outlining and researching the project. Both boards have met twice. The scholars have developed the criteria for selection and are now involved in research and will be making the first selections for our planned website to be completed by the fall of 2007. The coordinators have completed the organizational structure for the Trail development and have approved operating policies and procedures

Building a website will involve conducting initial research, securing photos, writing content, and establishing necessary collaboration and technical support. The web site will be expanded over the

project's durations as additional women are included and research expands. We are also hopeful of initially linking with the Arizona Humanities Council Heritage Traveler Site and the Arizona State University Institute for Humanities Research website. During this year, tribal governments will be visited, researching sites on the reservations, and determining the parameters of involvement. We are also committed to presenting the AWHT to various and pertinent state associations and organizations. We are scheduled to participate in several programs throughout 2007 and will make more presentations in later years. The necessary research is underway related to markers for site identification. Fund raising activities will be conducted throughout the development of the AWHT.

By 2008, we will determine the scope of regional trails-and city or town walking trails where warranted. Detailed maps and audio tours will be developed over the following two years. Research will continue along with meetings of tribal governments and existing historical agencies such as the Arizona Historical Society and the Women's Hall of Fame. Informational sessions with major city governments will also be implemented. Research and selections of women and sites will be ongoing.

Late 2008 and during 2009 the scholarly publication will be prepared and markers ordered for the selected sites. Negotiations with state governmental agencies will be held determining the locations of these markers, and all public informational products will be finalized.

By the end of 2010 or early 2011, a gala opening ceremony will be planned and conducted. All public informational materials will be finalized and printed. The collaborative agreement with the Arizona State University Institute of Humanities Research of the College of Liberal Arts and Sciences will be reviewed to determine the future plans and organizational structure of this ongoing and legacy public educational project.

#### **4. Project Location and Audience**

The Project Director and Historian are based in the metropolitan Phoenix area, an ideal location from which to coordinate activities throughout the state. Representatives from the major state universities, city and tribal governments, Arizona State Historic Preservation offices, libraries, museums, historical societies, and archaeological sites and officials, represent all areas of the state.

The Trail will encompass multiple locations statewide, including sites already designated as historic sites on the regional driving trails and those newly selected, and a virtual website. Examples of potential historic sites for the AWHT include the Hassayampa Inn in Wickenburg, which was formerly the Vernetta Hotel and owned by Elizabeth Smith, an African American, in the early twentieth century. It is now on the National Register of Historic Places as is the Faraway Ranch in southern Arizona. Lillian Riggs lived and worked on the Faraway Ranch for most of her life. The Ranch is now part of the Chiricahua National Monument and will serve as an excellent site to discuss women's role as ranchers in the Arizona economy. Another potential site is the Casa Grande Women's Club Building in Casa Grande that represents women's community building efforts. In the Phoenix area, Friendly House, a settlement agency was directed by Placida Garcia Smith from the 1930's to the 1960s. It will provide a means to discuss the role of Phoenix women in the settlement house movement. It is estimated that there will be approximately 100 to 150 sites throughout the state.

#### **5. List Project Partners**

Opportunities for collaboration with Arizona's state agencies and diverse communities are rich and varied. Governor Janet Napolitano is serving as Honorary Chair. Secondly the AWHT has a collaborative agreement with the Arizona State University Institute for Humanities Research of the College of Liberal Arts and Sciences. Through this collaboration, the Institute and ASU Foundation provide fiscal services and 501(c)(3) non profit status while bringing together a community based

project and ASU's community of scholars. Together we will actively involve the communities, tribal governments, universities, libraries, historical societies, museums, and schools through this project which will represent Arizona's rich multicultural heritage.

The AWHT project also involves three distinguished advisory boards. The Scholar's Board includes faculty members from Arizona State University, the University of Arizona, and Northern Arizona University, city, tribal, community, and state offices of historic preservation, state archives, museums, and the Executive Director of the Arizona Inter-Tribal Council, Inc. The Coordinating Council includes professionals in the field of historic preservation and museum studies or administration, foundation management, state, local, and tribal governments from around the state, along with pertinent state agencies such as transportation, tourism, and state parks. We also have an advisory board consisting of professional and academic persons, some from out of state, who support the project and advise the staff and working boards from time to time. These three board participation listings are available upon request..

**6. Attach a proposed budget showing total project cost and funding sources**

Since we will have large volume publications and audio materials as a product of this project, our overall budget includes at this time an estimate of \$450,000 for these materials. This figure will most certainly be adjusted as we progress. We are hopeful of some pro bono printing and will also have more concrete available cost estimates as the bidding process is launched. Listed below is a summary budget of the annual costs totaling approximately \$468,000 for the entire development of the project. Operational costs are somewhat lower because the office space and equipment is donated by the project staff, the Director and the Historian. As stated below, this is a five year budget estimate.

**Five year Estimate: Annual Breakdown upon request - 2006 through 2010\***

Administration and Management	125,000
Research and Development	155,000
Interns	60,000
Scholars and Coordinating Meetings	30,000
Travel	30,000
Website:	30,000
Office Supplies, Copying	20,000
ASU Administrative Fees:	<u>18,000</u>
	\$468,000. (Not including educational materials and Regional Driving Maps, etc.)

Not included in above budget: Trail Products: (Including maps, audio guides, educational publication, brochures, etc) **\$450,000** - Note: We plan to request some pro bono printing and other assistance - only a rough estimate of costs at this early date.

**In kind services are a major source of assistance for this project.** ASU donates staff hours in various departments of study as does the ASU Institute. The scholars and coordinators, and from time to time, advisors donate many hours to AWHT. The Director and Historian donated hundreds of hours in 2006. They will be donating staff hours each year and also donate their respective offices and equipment to the trail development.

**Funding Sources:** Thus far, Tankersley Foundation, Arizona Humanities Council (AHC), APS, and SRP have donated to the AWHT. A second grant request has been submitted to both Tankersley and AHC. Tankersley Trust has notified us of the matching funds for the AHC grant and will notify us shortly of additional gift. We are preparing funding requests for other corporate and or private organizations and/or private foundations, certain pertinent organizations, etc. Individual donor campaign is being planned and will be implemented in 2007.